

# American Nurse *today*

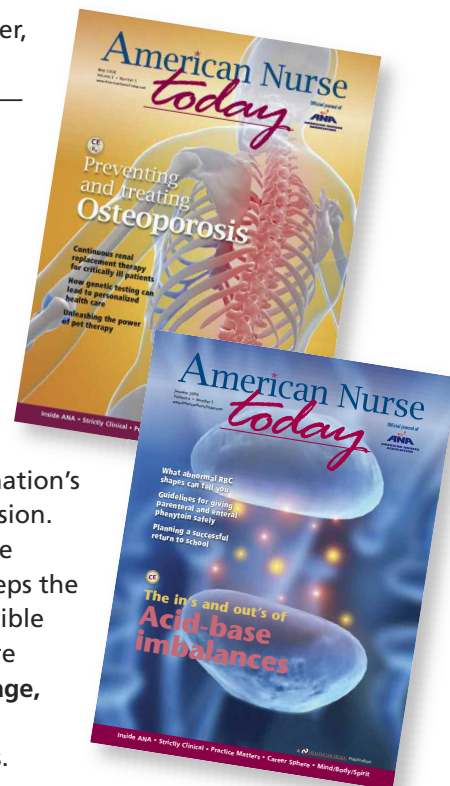
Official Journal of  
ANA  
AMERICAN NURSES  
ASSOCIATION

**American Nurse Today**, the official journal of the American Nurses Association (ANA) premiered in October, 2006 to overwhelming acceptance by the nursing community! As a dynamic fresh voice of nursing across America, the journal reaches over 175,000 dedicated nurses in many specialties and practicing in diverse settings. In October, 2007 the journal debuted an exciting online “e-Edition” that is interactive, searchable and features hyperlinks for print advertisers—a unique format that no other broad-based nursing journal offers!

Publishing 12 times (6 print, 6 online) in 2010, **American Nurse Today** is a comprehensive, timely and trusted information source that nurses rely on to:

- ★ **Optimize** patient outcomes
- ★ **Cultivate** their educational foundation of best practices, and
- ★ **Enhance** their professional careers

As the only full-service professional organization representing the nation’s 2.7 million registered nurses, ANA is the driving force for the profession. ANA is a recognized and respected voice that shapes nursing practice standards and defines the code of ethics for the profession. ANA keeps the interests of nurses in the forefront of national debate and is responsible for many healthcare reforms. The organization focuses its work on core issues of vital concern to the nation’s registered nurses—**nursing shortage, appropriate staffing, health and safety, workplace rights and patient safety/advocacy** in addition to its cornerstone work, ethics and standards.



**American Nurse Today** echoes these initiatives and serves nurses in furthering the profession through succinct, practical, independent, evidenced-based clinical data and information:

- **Inside ANA** — information and updates from the strongest voice and advocate for the nursing profession.
- **Strictly Clinical** — Peer-reviewed clinical articles, including continuing education that addresses best practices and a wide range of useful practical information that nurses will use in their practice immediately.
- **Practice Matters** — Legal and ethical issues, reimbursement, time management, negotiating contracts, Magnet recognition and drug topics are just some of the topics this section covers.
- **Career Sphere** — Tips, techniques and ideas to help nurses maximize their careers.
- **Mind/Body/Spirit** — Articles that remind nurses to “take care of the caregiver”.

### **For more information, contact:**

**Corporate Offices – 215-489-7000**

**Tyra London**, Associate Publisher, ext. 117

**Greg Osborne**, Publisher, ext. 101

**Sales Managers**

**Judy Smith**

404-816-9882

**Alonna Doucette**

802-892-1263

**Leslie Ringe**

215-343-7363

**Karin Altonaga**

714-974-6853

Visit us on the web at [www.AmericanNurseToday.com](http://www.AmericanNurseToday.com). Electronic advertising opportunities are available!