

## A living memorial to nurses



École Florence Nightingale, clockwise: Dedication tablet, English version; students gather on school patio before tribute ceremony; student in period nursing uniform for play on school's origins; school medal presented to ANA in 2017. Cover photos by Marsha Fowler.

■ National Nurses Week ■ Predatory publishing ■ Omnibus bill

## The American Nurses Memorial of Bordeaux For nurses who die in service

By Marsha Fowler, PhD, MDiv, RN, FAAN; Nathalie Laurent, MA, RN; Martha Turner, PhD, RN-BC, FAAN

**N**ursing is a risky endeavor. Nurses practice in the midst of natural and humanitarian disasters, including warfare; they may have to stare down death not just for patients, but also for themselves.

Nurses can and do die in service settings; in all wars, nurses have died while practicing nursing. Many memorials commemorate wartime nurses around the world. Some are statues of famous nurses like Florence Nightingale, Mary Seacole, and Edith Cavell. Others honor nurses collectively and take the form of statues, cenotaphs, stained-glass windows, or low-relief sculptures on walls. At Arlington National Cemetery in the United States, a granite statue honors nurses who served in the U.S. armed forces in World War I, many of whom rest among the hundreds of nurses buried in Section 21—also called the “Nurses Section,” according to the cemetery website.

Most monuments to nurses who died in service are static reminders of events or people past. However, largely through the leadership of the American Nurses Association (ANA), a unique commemorative exists among nursing memorials and perhaps even among all memorials. The American Nurses Memorial in Bordeaux, France, was created as a living memorial to the almost 300 U.S. nurses who died in World War I. The people of France called them “victims of their devotion,” but they are perhaps more accurately called “heroes for their devotion.” This memorial is not a statue or sculpture or stained-glass window; it’s a vibrant school of nursing.

### History of the Nightingale school of nursing

The first school of nursing in France was founded in 1884. However, Anna Hamilton, a physician, was convinced that nursing in France needed to adopt the Nightingale model of education. In 1901, she reorganized the school under this model and requested permission from the Nightingale family to use Florence Nightingale’s name for the school, which became the École (School) Florence Nightingale. To acquire funding to erect the school building and implement the Nightingale educational model, Hamilton approached the Joint Committee of the ANA, the National League for Nursing Education, and the National Organization for Public Health Nursing. ANA took the lead in the funding campaign.

The response of American nurses was enthusiastic and generous. As recorded in the ANA annual convention minutes, individual nurses and alumnae associations throughout the United States helped meet the initial \$50,000 goal within a year. The donations paid for the construction of the school building, provision



Photo courtesy of Dominique Leclercq

**From Left: Jeannie Puyravaud, president of the school’s alumni association with ANA representatives Martha Turner, Col. USAF NC (ret.), and Dr. Marsha Fowler, who received a commemorative school medal on behalf of ANA during the grand ceremony.**

of furnishings and books, and implementation of the new educational program. After the World War II Nazi occupation and sacking of the school, another goal of \$50,000 was set for the massive repair and the delivery of food, clothing, and supplies. Between 1920 and 1940, total donations were over \$128,000.

The intent of the donations was to:

- create a living memorial to American nurses who died in service in World War I. The cornerstone was laid and the building was formally dedicated in 1921
- advance nursing education in France, which remained 30 or more years behind developments in the United Kingdom and the United States
- create solidarity among nurses across national borders
- provide tangible humanitarian emergency assistance (food, clothing, sheets, face cloths, towels, mattress ticking, and supplies) to Bordelaise nurses in France, which had been devastated by World War II.

In addition to general donations for the school, state nurses associations sponsored classrooms that bore their state name and provided a gift for “their” room that in some way reflected their state.

From the late 1910s through the early 1950s, the American Nurses Memorial was widely known and supported throughout the American nursing community. ANA presidents, members, and legendary nurse leaders visited the memorial frequently, providing advice and counsel on matters of curriculum, student life, budgets, and more, as well as maintaining what would have been regular communication in an era

of steamer ships, postal mail, and telegrams. Today, the main hallway of the school is lined with photos and descriptions of the tangible projects accomplished by these ANA nurse leaders.

## The building and the school today

The building is four floors above ground. It contains a parlor, offices, classrooms named after each U.S. state, a skills lab, a library, dormitory rooms, rooms for students' food preparation, and a laundry. Ample windows throughout the building are in accordance with ANA's wishes to honor Florence Nightingale's concern for the environment. Below-ground classrooms were added by the French government when the school was instructed to increase its enrollment by 60% to meet the need for nurses in France. The school provides dormitory rooms for students who would be unable to afford a place to live or to attend nursing school without subsidized housing. The school today labors under the constraints of a tight budget and the burden of a 100-year-old building, including deferred maintenance, renovation, and upgrades to meet the demands of modern educational technology.



Photo courtesy of Dominique Leclercq

The school's main hallway features photos of ANA luminaries and U.S. nursing leaders who visited and advised the school.

## Commemorating the school, 2017

The school holds an annual tribute ceremony to commemorate the U.S. nurses who died in service; their names are on a frieze in the school's parlor. In 2017, the centenary of the U.S. entry into World War I, a grand ceremony was held and a wreath was laid beneath a new plaque commemorating the nurses. Attendees included generals and other high-ranking officers of both the French and U.S. military, including health and chaplaincy services, military bands, and color guards; the U.S. Charge d'Affairs; civic officials; the president and chaplain of the associated university; the director of the École, Nathalie Laurent, MA, RN; ANA representatives Martha Turner, PhD, RN-BC, FAAN, Col. USAF NC (ret.) and Marsha Fowler, PhD, MDiv, RN, FAAN; 300 alumnae, guests, and all of the students—and the student choir. As in 1921 at the school dedication, another medal was presented to

ANA to celebrate the century-long relationship with the school.

## The spirit of the school

The spirit of the school today is impressive. Faculty and students are enormously proud that they are the American Nurses Memorial, a living tribute to American nurses who died in service in World War I, with connections to

ANA and early nursing leaders in the United States and a direct tie to Florence Nightingale. As the first Nightingale school in France, they stand for excellence and rigor in nursing education.

Students, taught in this tradition, feel the gravity of their responsibility for every aspect of this inheritance. Faculty members and students clearly believe themselves to be part of a French-American school and bearers of this living memorial. French nurses and nursing students have borne the duty of remembrance and have safeguarded it for us, faithfully adhering to the original vision and goals of the agreement with ANA.

The American Nurses Memorial, École Florence Nightingale, is a unique memorial to nurses who have died in service and nurses who may one day also make that sacrifice. It is our living memorial for the 21st century.

To donate or for questions, visit [mspb.com/je-fais-un-don/](http://mspb.com/je-fais-un-don/) or send an email to [ifsi.nightingale@mspb.com](mailto:ifsi.nightingale@mspb.com).

— Marsha Fowler is professor of ethics, Azusa Pacific University in Azusa, California. Nathalie Laurent is director of the Institute de Formation Florence Nightingale Bagatelle Talence.

Martha Turner is associate director of the American Nurses Association, Center for Ethics and Human Rights and a faculty member at the school of nursing, University of North Carolina in Wilmington.



Photo courtesy of Marsha Fowler

Nathalie Laurent, director

## Resources

**Nurses Memorial, Arlington National Cemetery**  
[arlingtoncemetery.mil/Explore/Monuments-and-Memorials/Nurses-Memorial](http://arlingtoncemetery.mil/Explore/Monuments-and-Memorials/Nurses-Memorial)

**Association des Anciens Élèves de l'École Florence Nightingale (Association of Former Students of Florence Nightingale School)**  
[aaefn.com/florence-nightingale-2](http://aaefn.com/florence-nightingale-2)

**Présentation générale de l'Institut de Formation (Overview of the Training Institute)**  
[mspb.com/pole-formation-presentation-generale-de-linstitut-de-formation](http://mspb.com/pole-formation-presentation-generale-de-linstitut-de-formation)

## Celebrate National Nurses Week 2018

The American Nurses Association (ANA) National Nurses Week theme for 2018 “Nurses: Inspire, Innovate, Influence” recognizes that RNs provide the highest level of quality care to patients and deserve special recognition for their efforts to inspire, innovate, and influence every day. ANA is proud to celebrate the significant contributions nurses make to improve the health of the nation during National Nurses Week, May 6 through 12, which begins on the birthday of Florence Nightingale.

“Nurses are natural inventors and problem solvers, and they are using their ideas to improve healthcare,” said ANA President Pam Cipriano, PhD, RN, NEA-BC, FAAN. “We have to raise the awareness that nurses truly have solutions if given the time and support to develop their ideas.”

ANA has also designated 2018 as the Year of Advocacy to highlight how nurses have used their influence to shape and bring about change at the #BedsideAndBeyond. Read about the nurses who are a making difference in “Everyday Advocacy” on RNaction.org.

### Access National Nurses Week Resource Toolkit

Nurses, hospitals, and other healthcare stakeholders are encouraged to download the National Nurses



**NATIONAL NURSES WEEK 2018**  
AMERICAN NURSES ASSOCIATION

Week Resource Toolkit ([info.nursingworld.org/nationalnursesweek2018/](http://info.nursingworld.org/nationalnursesweek2018/)), which includes materials to help promote this annual observance in local communities and in the media. This year’s toolkit is packed with useful information and resources, including a thank-you card, the official logo library, a large banner, a certificate of appreciation, pertinent articles, and tips for working with the media.

The resource page includes links to the ANA National Nurses Week official store, featuring ways to recognize RNs with practical and personal gifts—lunch bags, tote bags, mugs, tumblers, premium apparel, journals, pens, lapel pins, and more.

### Attend the ANA National Nurses Week webinar

Tune in for ANA’s free webinar during National Nurses Week: “Emerging technology and its impact on nursing practice.” The webinar, which will cover technology trends in healthcare and discuss the impact of technology on nursing practice, is scheduled for May 9 at 1 PM ET. Register by May 8 at 7 PM. The recording will be accessible until December 31.

### Show your spirit on social media

Customize your social media accounts to show your RN pride and support at #NursesWeek. Find social media graphics in the National Nurses Week Resources Toolkit.

Obtain everything you need to make your National Nurses Week celebration a success, including the logos, webinar registration, e-store, and more, in ANA’s National Nurses Week Resources Toolkit at [info.nursingworld.org/nationalnursesweek2018/](http://info.nursingworld.org/nationalnursesweek2018/).

**Resource Toolkit**  
National Nurses Week 2018

**NURSES INSPIRE INNOVATE INFLUENCE**  
NATIONAL NURSES WEEK 2018  
AMERICAN NURSES ASSOCIATION  
MAY 6-12, 2018

ANA  
AMERICAN NURSES ASSOCIATION

Thank-You Card  
Certificate  
Email Template  
Banner  
Online Ads  
Logos  
Documents

### Newly introduced nurse staffing legislation benefits patients, nurses, and hospitals

The American Nurses Association (ANA) applauds the introduction of The Safe Staffing for Nurse and Patient Safety Act of 2018 (S. 2446, H.R. 5052) in the U.S. Senate and House of Representatives in February. The legislation requires Medicare-participating hospitals to form committees, composed of at least 55% direct care nurses, to create and implement unit-specific nurse-to-patient ratio staffing plans. This staffing approach will benefit patients, RNs, and hospitals by decreasing adverse health events, nurse turnover, and costly hospital readmissions.

ANA and sponsors Sen. Jeff Merkley (D-OR) and Rep. Dave Joyce (R-OH) have been long-time champions of The Safe Staffing for Nurse and Patient Safety Act of 2018 because of its economic and clinical value. Rep. Suzan K. DelBene (D-WA), Rep. Tulsi Gabbard (D-HI), and Rep. Suzanne Bonamici (D-OR) co-sponsored the legislation.

The Safe Staffing for Nurse and Patient Safety Act considers not only the complexity and stability of patients, but also nurse experience, available technology, resources, and unit workflow, such as numbers of admissions, discharges, and transfers. To date, seven states (Connecticut, Illinois, Nevada, Ohio, Oregon, Texas, and Washington) have enacted safe staffing legislation using the committee approach.

Addressing nurse staffing is a top priority for ANA. In addition to advocating for legislation at the state and federal levels, ANA leads multiple initiatives to achieve safe, appropriate nurse-to-patient staffing in all healthcare settings. This work underscores the importance of evidence-based staffing decisions, driven by nurses who understand the dynamic nature of patient care.

Learn more about ANA's safe staffing legislative efforts at [www.RNaction.org](http://www.RNaction.org).



“RN staffing makes a critical difference for patients and the quality of their care,” said ANA President Pamela F. Cipriano, PhD, RN, NEA-BC, FAAN. “Appropriate nurse staffing keeps patients safe and protects them from preventable complications, even lowering the risk of death. Nursing care is like medication—we would never withhold a medication when we know its lifesaving effects. The Safe Staffing for Nurse and Patient Safety Act empowers direct care nurses to determine the unique and variable needs of their patients to ensure the safety and quality outcomes of care.”

Research has shown that adding RNs to unit staffing decisions can reduce the length of stay for hospital patients as well as the risk of adverse events, such as falls, injuries, infections, and bleeding. Increasing the number of RNs can yield a cost savings of nearly \$3 billion—the result of more than 4 million avoided extra hospital stays for adverse events—and lower costs from hospital readmissions.

### Omnibus spending bill impacts public health, nursing issues

On March 23, President Trump signed into law a major \$1.3 trillion omnibus spending bill that funds the federal government through September 30. Key provisions make progress on critical nursing issues, while falling short on others.

“Congress took important steps to further address a public health crisis that has ravaged our nation, providing an additional \$3 billion to fight the opioid crisis,” said ANA President Pamela F. Cipriano, PhD, RN, NEA-BC, FAAN. “In addition, we are pleased that Congress also recognized the importance of having a workforce that is ready to meet the challenges of our healthcare environment, providing an additional \$20 million for nurse workforce development programs.”

On the eve of the March for Our Lives, ANA applauded signs of progress for gun violence research and an improved background check system. While acknowledging the Centers for Disease Control and Prevention's authority to study the problem is a step forward, without allocating resources, the chilling effect on conducting research remains.

ANA is highly disappointed by Congress's failure to ensure affordable and accessible healthcare coverage for all Americans by addressing health insurance market stabilization in this bill.

For decades, ANA and nurses have called on lawmakers to come together and pass common sense policies and provide funding to address issues that affect us, our patients, and our nation. Learn more and get involved in our federal advocacy work at [RNAction.org](http://RNAction.org).

## Nursing Now aims to empower nurses worldwide

**R**un in collaboration with the International Council of Nurses (ICN) and the World Health Organization (WHO), Nursing Now is a new campaign aimed at empowering nurses to take their place at the heart of tackling 21st century health challenges.

On February 27, concurrent launch events in Geneva, Switzerland, and London were live-streamed, with other launch activities happening worldwide.

American Nurses Association Vice President Ernest Grant, PhD, RN, FAAN,

along with the North Carolina Nurses Association,

attended a launch event hosted by the University of North Carolina Chapel Hill School of Nursing and IntraHealth International.



A program of the Burdett Trust for Nursing, this 3-year global campaign aims to improve health by raising the profile and status of nurses worldwide— influencing policymakers and supporting nurses themselves to lead, learn, and build a global movement. Nurses play a crucial role in health promotion, disease prevention, and treatment. As the health professionals closest to communities, nurses are key to developing new models of community-based care



Those attending the launch of Nursing Now included (Left to right) Lord Nigel Crisp, Nursing Now co-chair; Baroness Watkins of Tavistock, alternate chair; HRH The Duchess of Cambridge, Nursing Now's Patron; Elizabeth Iro, chief nursing officer, WHO; Annette Kennedy, president, ICN; and Diana Atwine, permanent secretary, Ministry of Health, Uganda.

and supporting local efforts to promote health and prevent disease.

The time has come to give nurses more recognition, investment, and influence. Read more about the campaign and how you can get involved at [nursingnow.org/join-the-campaign/](http://nursingnow.org/join-the-campaign/).

## NQF releases opioid stewardship playbook for clinicians

**T**he National Quality Forum (NQF) has released a guide to support safe and appropriate opioid prescribing to manage patients' pain. The *National Quality Partners Playbook™: Opioid Stewardship (NQP Playbook)* provides strategies for health-care organizations and clinicians across practice settings and specialties of care. The NQF is a not-for-profit, nonpartisan, membership-based organization that works to catalyze improvements in healthcare; the American Nurses Association (ANA) is a member.

The *NQP Playbook* identifies fundamental actions to support high-quality, sustainable opioid stewardship. It presents concrete examples and tactics for implementation, identifies barriers and corresponding solutions, and connects clinicians to important tools and resources that are applicable across care settings.

The *NQP Playbook* is available for paid download, and a summary of the guide is available on NQF's website. In addition, NQF will host a fully accredited, one-day workshop on May 1 for clinicians and health-care quality leaders to learn about implementing the *NQP Playbook*. To learn more, go to [qualityforum.org/Managing\\_the\\_Nations\\_Pain.aspx](http://qualityforum.org/Managing_the_Nations_Pain.aspx).

## Ethics in Healthcare: Nurses Respond

**T**he first of three topics for 2018 in *OJIN: The Online Journal of Issues in Nursing* is published online and available for members to read at [nursingworld.org/OJIN](http://nursingworld.org/OJIN).

Six new articles debuted on January 31 for the topic *Ethics in Healthcare: Nurses Respond* to discuss various aspects of ethics that nurses encounter in education and practice settings, including:

- ethical awareness and why it matters
- searching for moral community
- enhancing nurse moral agency
- ethics education in nursing for future generations
- ethical issues with electronic health records
- ethical nursing care vs. cost containment.

ANA members have the first opportunity to access the current *OJIN* topic. When each new topic is posted, the previous topic becomes available to all viewers. *Ethics in Healthcare: Nurses Respond* will be members-only until May 31. Watch for upcoming topics on translational research in May and social determinants of health in September.

### Identifying predatory publication and conference invitations

To: **Ethics Advisory Board**

From: **Concerned nurse**

Subject: **Not credible—or unethical?**

I am bewildered by the number of invitations my colleagues and I receive to publish and present our work in journals and at conferences all over the world. Further, I know of two sad stories from colleagues. One submitted her work to a conference, paid the travel and registration fees—only to find out the conference didn't exist. She was unable to recover any of the costs. A second colleague submitted his research to a journal that was not indexed in PubMed, CINAHL, or other databases, so his work is not retrievable and therefore not easily disseminated.

What are we to think about scamming in the publishing and conference world? How do we ensure our own quality decisions about publishing and presenting? Is this simply a credibility problem, or is this unethical?



From: **Ethics Advisory Board**

It's unfortunate that your colleagues experienced these financial and professional consequences. In the case of academic nursing, the rules of the road can be difficult to discern and experiences like this could affect promotion and tenure status.

In both instances, more knowledge would have been helpful. In 2016, Oermann and colleagues identified 140 predatory nursing journals in which the peer review processes and editorial practices were suspect. Such a listing can be helpful to authors seeking opportunities to publish. Further, in a more recent article, Oermann and colleagues found that while research articles in predatory journals often follow an expected standard for reporting, further examination showed a lack of adherence to commonly understood indicators of editorial quality. In the face of encour-

agement to “publish your work,” your colleague’s hopes and dreams will not be realized because of the journal choice he made.

The conundrum about selecting appropriate conferences in which to disseminate research is more difficult because no clearinghouse or articles about selection criteria exist. However, nursing is a discipline built upon networking, and consulting with a wide range of colleagues within and outside of your specialty is a good strategy.

Regarding your last question, the ANA *Code of Ethics for Nurses with Interpretive Statements* ([nursingworld.org/code-of-ethics](http://nursingworld.org/code-of-ethics)) can be helpful. Provision 7.2 states that “Practice standards . . . must be grounded in nursing’s ethical commitments and developing body of knowledge, and . . . reflect nursing’s responsibility to society.” The work of our editorial colleagues in the discipline exemplifies this effort and provides signposts for all nurses in questioning and evaluating when ethical standards are not met.

Yes, predatory publishing and presentation practices are damaging to nurses’ ability to communicate and disseminate the science, according to Provision 7.1 of the *Code*. These are unethical practices, and we should do what we can to inform our colleagues about the pitfalls.

— Response by Nelda Godfrey, PhD, RN, ACNS-BC, FAAN, associate dean, Innovative Partnerships and Practice, University of Kansas School of Nursing in Kansas City.

Do you have a question for the Ethics Inbox? Submit yours at [ethics@ana.org](mailto:ethics@ana.org).

#### Additional resources

- The Committee on Publication Ethics provides resources for editors and publishers ([publicationethics.org/](http://publicationethics.org/)) and guidelines ([publicationethics.org/resources/guidelines](http://publicationethics.org/resources/guidelines))
- The International Academy of Nursing Editors (INANE) offers a white paper on predatory publishing: [naepub.com/predatory-publishing/2014-24-3-2/](http://naepub.com/predatory-publishing/2014-24-3-2/)
- The INANE website also has a directory of nursing journals considered credible: [nursingeditors.com/journals-directory/](http://nursingeditors.com/journals-directory/)

#### Selected references

- Oermann MH, Conklin JL, Nicoll LH, et al. Study of predatory open access nursing journals. *J Nurs Scholarsh*. 2016;48(6): 624-32.
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## Celebrating the 2017 Nurse of the Year

At what age did you first realize you wanted to be a nurse? The American Nurses Foundation's Honor a Nurse 2017 Nurse of the Year, Linda J. Hassler, DNP, RN, GCNS-BC, FNGNA, said she was only 16 years old.

Hassler was honored by Joanne Alderman, MS-N, APRN-CNS(c), RN-BC, FNGNA, geriatric nursing practice educator consultant at Geriatric Collaborative Care Nursing Services-PLLC, through the Foundation's Honor a Nurse Program, which provides a platform to recognize extraordinary nurses while giving back to the profession. In the nomination, Alderman shared that she is "proud of Linda and the professional nursing accomplishments she has attained and her commitment to nursing, our older adults, and their caregivers. She is a vibrant, learned, and dedicated gerontological nurse."

Both American Nurses Association (ANA) members for more than 35 years, Hassler, a New Jersey State Nurses Association member, and Alderman, an Okla-

homa Nurses Association member, met in 2006 through the National Gerontological Association's Special Interest Group of Gerontological Advanced Practice Nurses.

But it was back when Hassler was 16, and her father, then a camp director in upstate New York, needed a health lodge secretary/nursing assistant that she first rose to the challenge and found out how complex, compassionate, and exciting nursing could be.

She later went into gerontology because of a personal experience as well; when her great aunt was diagnosed with Alzheimer's disease and entered a nursing home, Hassler saw firsthand the wonderful care being provided and wanted to help make that difference for others.

Since July 2017, Hassler has served as nursing excellence director at Hackensack Meridian Nursing and Rehabilitation, where she manages the nurse residency and professional growth ladder programs. At age 53, Hassler went back to school and recently completed her doctor of nursing practice degree at Rutgers University, where she is now an instructor in the entry to baccalaureate practice division, second-degree program, in the school of nursing.

Hassler has been recognized with various awards throughout her career. In 2016, she was the Distinguished Educator, National Council of Certified Dementia Practitioners and received the 2009

New Jersey State Nurses Association CARES (Clinical, Administration, Research, Education, Support) Award for Excellence in Nursing Education.

Today, Hassler's greatest joy is when she sees a student's or new nurse's mind click and understand why they are doing what they do—the science behind nursing. When she reads her teaching or presentation evaluations and sees comments like, "This was eye-opening" or "I thought I knew how to care for an older adult, but today I learned so much more," Hassler knows she chose the right career path.



Linda Hassler (left) with Joanne Alderman

"The American Nurses Foundation receives so many beautiful tributes every year, but this particular tribute highlighted the importance of colleague support and caring for one another," said American Nurses Foundation Chair Tim Porter-O'Grady, DM, EdD, APRN, FAAN. "We are thrilled to recognize Linda."

The American Nurses Foundation created the Honor a Nurse program to recognize nurses' extraordinary contributions to healthcare. The program enables colleagues, friends, family, and others to honor a nurse or a group of nurses who have made a positive difference, while supporting the profession philanthropically. The funds raised are used to support nursing research, scholarships, and programs to improve nurses' lives and the nursing profession. Nurses

The logo for the "Honor a Nurse" program. It features the words "Honor a Nurse" in a large, bold, sans-serif font. A red heart shape is integrated into the letter "o" in "Honor".

Sponsored by American Nurses Foundation

who have been honored qualify for the Honor a Nurse, Nurse of the Year award. For more information and to honor a nurse, visit [givetonursing.org/honoranurse](http://givetonursing.org/honoranurse). Consider recognizing the nurses you know—a great way to celebrate National Nurses Week, May 6-12.